



The Big Thompson Initiative Partner Program



The goal of Peaks to People's Big Thompson Initiative is to treat 90% of the risk from wildfire to the Big Thompson watershed over the next 10 years. The Big Thompson watershed's water infrastructure supplies between 40 and 55% of the annual water needs of Fort Collins, Loveland, and Greeley, and provides water to 30 other towns and cities along the Colorado Front Range. This vital water source, coupled with the fact that a very large percentage of risk within the watershed can be treated for a reasonable cost, makes it the best course of action to quickly improve water security for the region.

With budget strains on agencies that manage Colorado's forests, we cannot rely on the government alone to tackle this issue. It will take Peaks to People working together with our partner agencies to increase the scale and scope of forest restoration in order to reach our goal. By joining us in this critical initiative you can make a significant contribution to improve water security and have a meaningful impact on near-term wildfire outcomes. We are offering several levels of participation. Select your level of giving and contact us today to get involved.

	Giving Level	Other Requirements	Benefits to Partner/Donor
Partner	Affirm mission, In-Kind support as appropriate	Recognition as partner, including your name and logo, on our website, in promotional materials and press releases related to the Big Thompson Initiative.	<ul style="list-style-type: none"> • Recognition on our website and in our newsletter. • Recognition in press releases related to the Big Thompson Initiative. • Recognition in social media campaigns.
Investor	\$50,000+	Recognition as partner, including your name and logo, on our website, in promotional materials and press releases related to the Big Thompson Initiative.	<ul style="list-style-type: none"> • Recognition on our website and in our newsletter. • Recognition in press releases related to the Big Thompson Initiative. • Recognition in social media campaigns. • Reports on acres treated and key performance measures such as avoided erosion, avoided impacts to homes, avoided impact to trails and avoided impacts to parks and open space.
Contributor	\$1,000+	None	Recognition on our website as a donor.

Please contact us today.
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